

THE COUNCIL OF STATE GOVERNMENTS



CST
NATIONAL
CONFERENCE
& NORTH AMERICAN SUMMIT

BELLEVUE, WASHINGTON | OCT. 19–23, 2011

AGENDA

2011 National Conference & North American Summit

Bellevue, Washington | October 19–23, 2011





CSG'S 2011 NATIONAL CONFERENCE

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WELCOME TO BELLEVUE!

This year state leaders have worked hard to make the tough decisions necessary to balance budgets, create jobs and build sustainable government programs. The Council of State Governments is proud of the role we play in helping state leaders achieve excellence. We know when state leaders come together to share capitol ideas, good things happen. That is why we are so glad you have chosen to join us here in Washington for CSG's 2011 National Conference.

During this meeting you will find a vibrant agenda of plenary sessions and task force meetings all designed with one goal in mind—to empower you to be an even more successful public servant.

This conference also marks the first time any national association of state leaders has hosted a North American Summit. We welcome leaders from Canada and Mexico who will come together with us to discuss the future of our region and how, by working together, we can accomplish more. We hope you enjoy the international focus and we appreciate the generous support and partnership of our friends in Canada and Mexico. Their participation has been an essential part of crafting a successful summit.

This conference also will give you an opportunity to delve into issues of interest to you during the CSG committee and task force meetings. We thank those of you who have been appointed to and serve on these committees and task forces. It is your contribution to this work that helps CSG continue to be a relevant forum for advancing the interests of the states, commonwealths and territories.

We also want to express our gratitude to our private sector attendees, the CSG Associates and meeting sponsors, who are joining us here in Bellevue. Their investment in our work is valued and their participation is appreciated.

Thank you for being a part of this exciting event. While we are confident we will offer world class content and programs during your time here, we also know that the best part of any CSG meeting is the time you get to spend networking with leaders from throughout the states. We hope you will relish this time to learn from one another and share what you know with others. We hope you leave Washington with many great new ideas and more than a few new friends.



Montana
Gov. Brian
Schweitzer
2011 CSG
President



Connecticut
Deputy
Speaker
Bob Godfrey
2011
CSG Chair



CSG Executive
Director/CEO
David Adkins

SESSION HIGHLIGHTS ▶

THURSDAY, OCT. 20

BREAKOUT SESSIONS 3:30–5 p.m.

- ▶ Global Competitiveness:
How Do We Create a College-Going Culture?
- ▶ Thinking Globally, Acting Locally
- ▶ Looking for Medicaid Relief in All the Right Places

FRIDAY, OCT. 21

GOVERNING IN NORTH AMERICA: STRENGTHENING GLOBAL RELATIONS THROUGH INTERGOVERNMENTAL ENGAGEMENT 8:45–10 a.m.

BREAKOUT SESSIONS 10–11:30 a.m.

- ▶ If You Build it, Will They Come? A North American Perspective on
Electrical Transmission Line Siting
- ▶ Lessons Learned from Japan's Earthquake and Tsunami

NEIGHBORS, FRIENDS & ALLIES: NORTH AMERICAN COOPERATION AND THE ROLES OF STATES 12:15–1:30 p.m.

BREAKOUT SESSIONS 2–3:30 p.m.

- ▶ Maximizing Oil Partnerships in North America
- ▶ Managing Western Water in Evolving Climate Conditions

SATURDAY, OCT. 22

POLICY & TASK FORCE WORKING BREAKFASTS 8–9:30 a.m.

- ▶ Energy & Environment
- ▶ Education
- ▶ Health
- ▶ Transportation

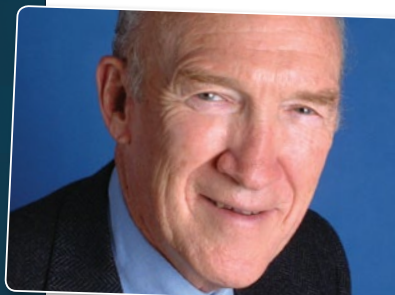
BREAKOUT SESSIONS 10–11:30 a.m.

- ▶ Jobs & Commerce: Revitalizing the North American Economy
- ▶ Future of North American Infrastructure
- ▶ Tapping the Future of American Oil & Gas

BEYOND NAFTA: PROTECTING LEGITIMATE TRADE & TRAVEL 12:15–1:30 p.m.

NORTH AMERICAN COOPERATION IN PUBLIC SAFETY AND LAW ENFORCEMENT 2–4 p.m.

KEYNOTE SPEAKERS



■ ALAN SIMPSON

THE MOMENT OF TRUTH: CONFRONTING ISSUES IN AMERICA

Thursday, Oct. 20 | 12:15–1:30 p.m.

Former U.S. senator
and co-chair of the
National Commission on
Fiscal Responsibility and
Reform



■ ANTHONY DEPALMA

BIOGRAPHY OF THE NEW AMERICAN CONTINENT

Thursday, Oct. 20 | 2–3:30 p.m.

Author and first foreign
correspondent of
The New York Times to
serve as bureau chief in
both Canada and Mexico



EXPO SHOW SPECIAL EVENTS ►

EXPO SHOW HOURS

- **Friday, Oct. 21 | 1:30 – 5:30 p.m.**
- **Saturday, Oct. 22 | 9:30 a.m.–Noon & 1:30–5:30 p.m.**

CSG KNOWLEDGE CENTER, STATES PERFORM AND THE BOOK OF THE STATES ONLINE

Stop by the CSG booth in the Expo Hall to learn more about three of CSG's most innovative tools designed to provide you with quick, cutting-edge information in an easy, accessible online format.

SOCIAL MEDIA BOOT CAMP

Learn the basics of using Facebook and Twitter, get your individual questions answered, and learn what you need to know to protect your privacy when using these ever-evolving tools. The hands-on experience will help you work with your own accounts if you have them or help you create an online presence if you have not yet joined the social media world. Check the full conference schedule beginning on page 7 for specific times.

EXPO SHOW GRAND OPENING & DESSERT RECEPTION HONORING DEPUTY SPEAKER BOB GODFREY, 2011 CSG CHAIR

Friday, Oct. 21 | 1:30–2 p.m.

Join us as we open the 2011 National Conference Expo Show and celebrate Connecticut Deputy Speaker Bob Godfrey's year as CSG chair.

RECEPTION HONORING THE 2011 TOLL FELLOW CLASS

Friday, Oct. 21 | 4–5 p.m.

All conference attendees are invited to join us as we congratulate the 2011 Toll Fellows class and thank all of our 2011 Toll Fellow program sponsors.

DESSERT RECEPTION HONORING GOV. BRIAN SCHWEITZER, 2011 CSG PRESIDENT

Saturday, Oct. 22 | 1:30–2 p.m.

Come celebrate with us as we bid a fond farewell to Montana Gov. Brian Schweitzer and commemorate his year serving as CSG's president.



MEXICO NIGHT

Thursday, Oct. 20 | 7–9 p.m.

Sponsored by the Embassy of Mexico

Please join us for an evening of Mexican flair. Learn more about the culture of Mexico through lively music and tasty foods. Moreover, get a sense of the different regions of Mexico, including the origins of the country's rich traditions, as well as many other fun and interesting facts about the importance of the U.S.–Mexico bilateral relationship.

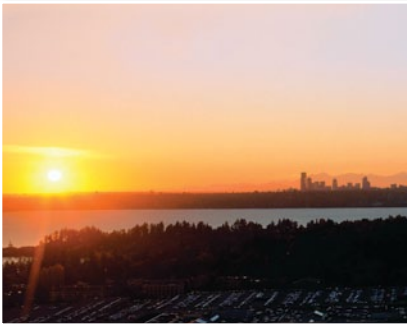


CANADA NIGHT

Friday, Oct. 21 | 7–9 p.m.

Sponsored by the Government of Canada

Trade with Canada supports more than 8 million jobs in the United States, but our friendly neighbor to the north is much more than just a business partner. Canadian Ambassador Gary Doer cordially invites all CSG National Conference participants to attend a reception highlighting Canadian culture and cuisine. Stop by to experience all that our strong ally has to offer; individual stations will feature various beverages and menu items unique to Canada's provinces and territories.



SGAC LATE NIGHT

Friday, Oct. 21 | 9 p.m.–Midnight

Join SGAC for networking, great music and fun at The Harbor Club, just a short walk from the Hyatt Bellevue. Located on the 25th floor of the Symetra Financial Center, the club offers a breathtaking backdrop of snow-capped mountains, sparkling Lake Washington and the Seattle skyline.

Walking directions from the Hyatt Bellevue: Head south on 104th Avenue NE (Bellevue Way) toward NE 8th Street. Turn left onto NE 8th Street. Turn right onto 108th Avenue NE. The address for The Harbor Club is 777 108th Avenue NE.



SEATTLE NIGHT

Saturday, Oct. 22 | 7–11 p.m.

Enjoy an evening of shopping, theater, dining and attractions on your own in downtown Seattle. Compliments of the Hyatt Regency hotel, shuttle service will be provided from the Hyatt Regency Bellevue to downtown Seattle. The shuttle service will begin at 7 p.m. and will run a continuous loop between the Hyatt Regency Bellevue and downtown Seattle until 11 p.m.

The loading zone at the Hyatt Regency is on the 10th Street side of the hotel. The drop off and loading zone in downtown Seattle will be at Union Street, between 6th and 7th Avenues.

Note: Attendees are on their own for this night.



GENERAL INFO ►

INTERNET ACCESS

Internet access is available during Expo Show hours in the Expo Show area (Evergreen Ballroom A–C).

Internet access is also available during registration hours in the CSG Registration area (Evergreen Ballroom Foyer).

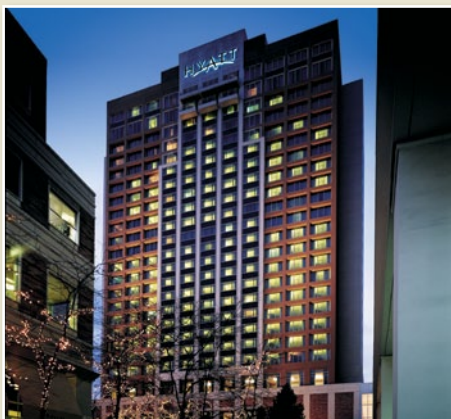
ATTIRE

Dress for the entire conference is business attire.

ALCOHOL POLICY

CSG advocates the responsible use of alcohol and encourages the use of designated drivers by all participants at CSG functions.

VENUE INFORMATION



HYATT REGENCY BELLEVUE

900 Bellevue Way N.E.

Bellevue, WA 98004

ph (425) 462-1234

fax (425) 646-7567

WEDNESDAY, OCT. 19

REGISTRATION/INFORMATION DESK OPEN

8:30 a.m.–5 p.m. | Evergreen Ballroom Foyer, Lobby Level

HEALTH POLICY ACADEMY (INVITATION ONLY)

9 a.m.–3 p.m. | Auditorium, 3rd Fl.

ASSOCIATES ADVISORY COMMITTEE

3:30–5 p.m. | Evergreen Ballroom A–B, Lobby Level

THURSDAY, OCT. 20

REGISTRATION/INFORMATION DESK OPEN

7:30 a.m.–7 p.m. | Evergreen Ballroom Foyer, Lobby Level

FISCAL CHAIRS RETREAT (INVITATION ONLY)

8–11:30 a.m.

Meet in the Evergreen Foyer, Lobby Level at 7 a.m. for coffee, tea and light breakfast to go. Bus departs at 7:30 a.m. Please see the Registration Desk for more information.

COMMITTEE ON SUGGESTED STATE LEGISLATION PART I

9–11:30 a.m. | Cedar Ballroom, 2nd Fl.

LUNCH

11:30 a.m.–12:15 p.m. | Evergreen Ballroom A–C, Lobby Level

THE MOMENT OF TRUTH: CONFRONTING ISSUES IN AMERICA

Fiscal Keynote: Alan Simpson

12:15–1:30 p.m. | Evergreen Ballroom, Lobby Level

Presented by the Toll Fellows Program

From his recent vantage point as the co-chair of the National Commission on Fiscal Responsibility and Reform, Alan Simpson provides his candid take on the hard and tough decisions that lie ahead for America's leaders in restoring fiscal restraint to the domestic agenda. With his trademark candor and wit, Simpson provides his insights on what's going on in Congress and possible sensible policy options for reforming entitlements, immigration, taxes and balancing the national budget. Always unafraid to speak his mind and a favorite of the political media due to his humor and honesty, Simpson also sets his sights on politics in America and the latest news from the 2012 campaign trail.

BOOK SIGNING WITH ALAN SIMPSON AND ANTHONY DEPALMA 1:30–2 p.m. | Evergreen Ballroom Foyer, Lobby Level

BIOGRAPHY OF THE NEW AMERICAN CONTINENT

Keynote: Anthony DePalma

2–3:30 p.m. | Evergreen Ballroom, Lobby Level

Presentation of Western Innovations Award Winners

Anthony DePalma was the first foreign correspondent of *The New York Times* to serve as bureau chief in both Canada and Mexico. Starting in 1993, he covered some of the most tumultuous events in modern Mexican history, including the Zapatista uprising, the assassination of the ruling party's presidential candidate and the peso crisis that quickly spread economic chaos to markets all over the world. In 1996 he was transferred to the other end of America. Join us as DePalma discusses the issues and relationships that have shaped the North American continent.



BREAKOUT SESSIONS 3:30–5 p.m.

▶ **Global Competitiveness: How Do We Create a College-Going Culture?**

Offsite at Microsoft

Buses depart promptly at 3:30 p.m. from the Evergreen Foyer, Lobby Level. Buses will return at 6:15 p.m.

Much attention has been placed on academic standards, state assessments, teacher training and effective leadership in schools. All are vital to preparing students for college and careers. But if there is no avenue to get students to higher education and no structure or means to assist students, many will end up in low-wage jobs for life. This interactive session will address how public/private partnerships and legislative strategies can serve as the catalyst for a culture change that will ensure students reach their goal of college completion and degree attainment.

▶ **Thinking Globally, Acting Locally** **Cedar Ballroom, 2nd Fl.**

Sponsored by CSG International Committee

In today's global economy, state leaders must look beyond traditional borders in seeking solutions to shared challenges in North America. CSG is committed to providing state leaders with a practical understanding of the local impact of global trends. In addition to hearing from leaders about issues impacting North American states and provinces, participants will learn about existing cooperative working relationships between state legislators and their counterparts in neighboring Canadian provinces and Mexican states.

▶ **Looking for Medicaid Relief in All the Right Places** **Auditorium, 3rd Fl.**

For years, states have been looking for ways to cut the costs of Medicaid programs. Recent increased enrollment, decreased state revenues and the loss of enhanced federal matching funds as all states face mandated program expansion in 2014 under recent federal health reform have exacerbated the pressure. While the federal government offers some suggestions for relief, many states are already tackling cost cutting in aggressive and innovative ways. This session will explore where federal Medicaid flexibility starts and stops for states, discuss states' successes in instituting cost-saving measures and examine various federal proposals working to dramatically reshape Medicaid for states.

JAPAN LOCAL GOVERNMENT CENTER RECEPTION (INVITATION ONLY)

5:30–6:30 p.m. | Laurel, 3rd Fl.

MEXICO NIGHT

7–9 p.m. | Grand Ballroom North Foyer, 2nd Fl.

Sponsored by the Embassy of Mexico

Please join us for an evening of Mexican flair. Learn more about the culture of Mexico through lively music and tasty foods. Moreover, get a sense of the different regions of Mexico, including the origins of the country's rich traditions, as well as many other fun and interesting facts about the importance of the U.S.–Mexico bilateral relationship.

FRIDAY, OCT. 21

REGISTRATION/INFORMATION DESK OPEN

7 a.m.–7 p.m. | Evergreen Ballroom Foyer, Lobby Level

BREAKFAST BUFFET OPEN

7:30–8:30 a.m. | Grand Ballroom I–K, 2nd Fl.

GOVERNING IN NORTH AMERICA: STRENGTHENING GLOBAL RELATIONS THROUGH INTERGOVERNMENTAL ENGAGEMENT

8:45–10 a.m. | Evergreen Ballroom, Lobby Level

Presentation of Midwestern Innovations
Award Winners

In the age of the global economy, state leaders must understand and learn from the strengths your neighbors have to offer—and that doesn't stop at the political border. Provinces and states have many similarities and much to learn from one another. In this session, executive branch leaders will discuss successful stories of intergovernmental cooperation, opportunities to collaborate and share best practices, and pose solutions to shared obstacles.

BREAKOUT SESSIONS 10–11:30 a.m.

▶ **If You Build it, Will They Come? A North American Perspective on Electrical Transmission Line Siting** **Grand Ballroom A, 2nd Fl.**

As demand for energy continues to grow—especially electricity generated from renewable sources—so, too, does the need to efficiently move energy across state lines and boost the ability to move resources across international borders. But state, national and international interests often do not align. This lack of a cohesive plan is leading to underdeveloped markets and an overstressed transmission system. This session will explore



effective tools used in Canada and Mexico, as well as potential domestic policy solutions, all designed to more efficiently move power from where it is generated to where it is needed.

► **Lessons Learned from Japan's Earthquake and Tsunami**
Grand Ballroom B, 2nd Fl.

Presented by the National Emergency Management Association

The tsunami that followed a devastating earthquake in Japan in March threatened to impact the U.S. Pacific Coast, causing emergency management officials to issue tsunami warnings, make evacuation decisions and implement emergency operations plans. While states were able to handle the event, a larger tsunami could have required international mutual aid assistance. The Pacific Northwest and Canada already have an agreement in place to provide resources and assistance. This session will explore lessons learned from the tragedy in Japan and ways the U.S. might respond to such a catastrophic disaster.

LUNCH

11:30 a.m.–12:15 p.m. | Grand Ballroom I–K, 2nd Fl.

**NEIGHBORS, FRIENDS & ALLIES:
NORTH AMERICAN COOPERATION AND THE
ROLE OF STATES**

12:15–1:30 p.m. | Evergreen Ballroom, Lobby Level

Presentation of Southern Innovations Award Winners

Neighbors, friends and allies, the U.S., Canada and Mexico share boundaries, a history and core values. But unintended consequences from well-intended initiatives can create havoc on the international diplomatic stage. In this session, panelists will discuss the delicate art of diplomacy and learn what state decision-makers can do to support and strengthen the trilateral relationship.

**EXPO SHOW GRAND OPENING & DESSERT
RECEPTION HONORING DEPUTY SPEAKER
BOB GODFREY, 2011 CSG CHAIR**

1:30–2 p.m. | Evergreen Ballroom A–C, Lobby Level

Join us as we open the 2011 National Conference Expo Show and celebrate Connecticut Deputy Speaker Bob Godfrey's year as CSG chair.

**SOCIAL MEDIA BOOT CAMP:
FACEBOOK 101**

1:30–2 p.m. | Expo Show, Evergreen Ballroom A–C, Lobby Level

EXPO SHOW OPEN

1:30–5:30 p.m. | Evergreen Ballroom A–C, Lobby Level

BREAKOUT SESSIONS 2–3:30 p.m.

► **Maximizing Oil Partnerships in North America**
Grand Ballroom B, 2nd Fl.

America runs on oil and, like it or not, the nation will continue to do so well into the future. While technological and cultural shifts impacting U.S. dependence on oil are steadily gaining ground, the country consumes more than 19 million barrels of oil each day with half coming from imports; Canada and Mexico are two of the U.S.'s largest energy partners. To boost energy security, create jobs and lower the price at the pump for consumers, the U.S. must work with its continental neighbors to maximize North American oil production. This session will explore current and future partnerships across the northern and southern borders and new ways the three countries are cooperating to ensure a more secure and reliable resource future.

► **Managing Western Water in Evolving Climate Conditions**
Grand Ballroom A, 2nd Fl.

The West is running out of water ... well, almost. Northwestern and northcentral Western states are seeing an increase in precipitation and the Southwestern and Southcentral areas are, as expected, experiencing decreased rain. Add to this a temperature increase of five to seven degrees Fahrenheit in key river basins, a lower-than-predicted snowpack—a key feeder of Western water—and you end up with the perfect mixture of short-term events and long-term impacts that are likely to decrease Western stream flow up to 20 percent across several river basins. This session will focus on the critical issue of Western water, how states can work and are working together, and what the federal government is doing to assist.

INVESTMENT SUBCOMMITTEE

2–3:30 p.m. | Maple, 3rd Fl.

**NATIONAL CONFERENCE COMMITTEE
(FORMERLY ANNUAL MEETING COMMITTEE)**

2–3:30 p.m. | Grand Ballroom E, 2nd Fl.

INCREASING ECONOMIC OPPORTUNITY AND CIVIC ENGAGEMENT BY EDUCATING STUDENTS TO SUCCEED IN A CHANGING WORLD

2–6 p.m. | Grand Ballroom C, 2nd Fl.

Much attention has been placed on academic standards, state assessments, teacher training and effective leadership in schools. All are vital to preparing students for college and careers. However, U.S. students must be prepared to compete in a world that is changing dramatically from what was the norm just a few decades ago. Students must have the skills and knowledge necessary for success, including critical thinking, problem solving, effective communication, collaboration and learning how to learn. This session will explore the critical concepts to ensure deeper learning for every student and how decision makers can promote policies and strategies that create incentives for schools to focus on student academic growth.

BREAK 3:30–4 p.m.

SOCIAL MEDIA BOOT CAMP: FACEBOOK 201

3:30–4 p.m. | Expo Show, Evergreen Ballroom A–C, Lobby Level

**21ST CENTURY FOUNDATION
(INVITATION ONLY)**

4–5:30 p.m. | Grand Ballroom F, 2nd Fl.

**RECEPTION HONORING THE
2011 TOLL FELLOW CLASS**

4–5 p.m. | Expo Show, Evergreen Ballroom A–C, Lobby Level

All conference attendees are invited to join us as we congratulate the Toll Fellows class of 2011 and thank all of our 2011 Toll Fellow program sponsors.

CANADA NIGHT

7–9 p.m. | Grand Ballroom North Foyer, 2nd Fl.

Sponsored by the Government of Canada

Trade with Canada supports more than 8 million jobs in the United States, but our friendly neighbor to the north is much more than just a business partner. Canadian Ambassador Gary Doer cordially invites all CSG National Conference participants to attend a reception highlighting Canadian culture and cuisine. Stop by to experience all that our strong ally has to offer; individual stations will feature various beverages and menu items unique to Canada's provinces and territories.

SGAC LATE NIGHT

9 p.m. –Midnight

Join SGAC for networking, great music and fun at The Harbor Club, just a short walk from the Hyatt Bellevue. Located on the 25th floor of the Symetra Financial Center, the club offers a breathtaking backdrop of snow-crested mountains, sparkling Lake Washington and the Seattle skyline.

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SATURDAY, OCT. 22

REGISTRATION/INFORMATION DESK OPEN

7 a.m. –7 p.m. | Evergreen Ballroom Foyer, Lobby Level

BREAKFAST BUFFET OPEN

7:30 a.m. | Grand Ballroom North Foyer, 2nd Fl.

**POLICY & TASK FORCE
WORKING BREAKFASTS**

8–9:30 a.m.

CSG's Policy Task Force meetings will resume in Bellevue with dedicated business sessions in four key



policy areas: Energy & Environment, Education, Health and Transportation. During these business sessions, members will consider proposed policy resolutions; learn about new policy initiatives underway across the broader CSG organization; discuss pressing issues and potential solutions in their states; and weigh in on Suggested State Legislation. All attendees are welcome to attend these breakfast sessions and participate in the vibrant discussions.

- ▶ **Energy & Environment**
Grand Ballroom A, 2nd Fl.
- ▶ **Education**
Grand Ballroom B, 2nd Fl.
- ▶ **Health**
Grand Ballroom C, 2nd Fl.
- ▶ **Transportation**
Grand Ballroom E, 2nd Fl.

SPOUSE & GUEST BREAKFAST

8–9:30 a.m. | Grand Ballroom I, 2nd Fl.

BREAK 9:30–10 a.m.

SOCIAL MEDIA BOOT CAMP: TWITTER 101

9:30–10 a.m. | Expo Show, Evergreen Ballroom A–C, Lobby Level

EXPO SHOW OPEN

9:30–Noon | Evergreen Ballroom A–C, Lobby Level

BREAKOUT SESSIONS 10–11:30 a.m.

- ▶ **Jobs & Commerce: Revitalizing the North American Economy**
Grand Ballroom F, 2nd Fl.

Economic downturns have historically resulted in increased calls for nations to look inward, but in the age of NAFTA, state officials must understand how such measures affect comparative advantages and overall North American competitiveness. In this session, a panel of business leaders will discuss the implications of protectionism and what state leaders can do to preserve jobs without interrupting or adversely affecting the North American supply chain.

- ▶ **Future of North American Infrastructure**
Cedar Ballroom, 2nd Fl.

The transportation systems of Canada, the U.S. and Mexico are tied together in myriad ways and support hundreds of billions of dollars in commerce. Each nation will face its own unique challenges in the years ahead to ensure those systems continue to allow them to remain competitive in the global economy. This session will examine how each country is addressing those challenges and what innovative ideas to improve transportation are worth examining elsewhere in North America.

- ▶ **Tapping the Future of American Oil & Gas**
Grand Ballroom G, 2nd Fl.

With recent advances in a process known as hydraulic fracturing or “fracking,” the U.S. may soon be able to boost its energy security while bolstering our economy and creating jobs. Large shale deposits throughout the U.S. are suddenly seeing a flurry of activity that’s being hailed by some for its economic development and criticized by others for environmental concerns. More than 20 percent of U.S. states have proven reserves of oil and gas locked in shale, and the economic benefits nationally as well as within each of these states may be tremendous and far-reaching. In this session, experts on all sides of the hydraulic fracturing debate will discuss what its production may mean for your state.

LUNCH

11:30 a.m.–12:15 p.m. | Grand Ballroom I–K, 2nd Fl.

BEYOND NAFTA: PROTECTING LEGITIMATE TRADE & TRAVEL

12:15–1:30 p.m. | Evergreen Ballroom, Lobby Level

Presentation of Eastern Innovations Award Winners

International trade has become a global reality that affects every American business, from small and medium enterprises to large corporations. The smooth flow of legitimate trade and travel across borders is instrumental in creating and maintaining jobs and strengthening the supply chain between states and nations. The North American Free Trade Agreement, or NAFTA, is the largest of its kind and represented \$918 billion in total goods trade for the U.S. in 2010. In this session, senior officials from the NAFTA countries will discuss the agreement, the challenges and opportunities it represents, and the future of trade in North America.

DESSERT RECEPTION HONORING GOV. BRIAN SCHWEITZER, 2011 CSG PRESIDENT

1:30–2 p.m. | Expo Show, Evergreen Ballroom A–C, Lobby Level

Come celebrate with us as we bid a fond farewell to Montana Gov. Brian Schweitzer and commemorate his year serving as CSG's president.

SOCIAL MEDIA BOOT CAMP: TWITTER 201

1:30–2 p.m. | Expo Show, Evergreen Ballroom A–C, Lobby Level

EXPO SHOW OPEN

1:30–5:30 p.m. | Evergreen Ballroom A–C, Lobby Level

CSG INTERGOVERNMENTAL AFFAIRS COMMITTEE

2–4 p.m. | Grand Ballroom A, 2nd Fl.

Presentation: North American Cooperation in Public Safety & Law Enforcement (all attendees welcome)

Crime knows no boundaries. This session will feature a discussion with attorneys general who are working to protect public safety at home by increasing cooperation with their North American counterparts.

Committee business will take place at the conclusion of the session.

FINANCE COMMITTEE

2–4 p.m. | Grand Ballroom B, 2nd Fl.

CSG MIDWEST EXECUTIVE COMMITTEE MEETING

3–5 p.m. | Grand Ballroom C, 2nd Fl.

COMMITTEE ON SUGGESTED STATE LEGISLATION PART II

4–5:30 p.m. | Grand Ballroom E, 2nd Fl.

SPECIAL RECEPTIONS

5:30–6:30 p.m.

- **CSG East Reception** Grand Ballroom J, 2nd Fl.
- **CSG Midwest Reception** Grand Ballroom G, 2nd Fl.
- **CSG South Reception** Grand Ballroom K, 2nd Fl.
- **CSG West Reception** Grand Ballroom I, 2nd Fl.

SEATTLE NIGHT

7–11 p.m.

Enjoy an evening of shopping, theater, dining and attractions on your own in downtown Seattle. Compliments of the Hyatt Regency hotel, shuttle service will be provided from the Hyatt Regency Bellevue to downtown Seattle. The shuttle service will begin at 7 p.m. and will run a continuous loop between the Hyatt Regency Bellevue and downtown Seattle until 11 p.m.

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Note: Attendees are on their own for this night.

SUNDAY, OCT. 23

REGISTRATION/INFORMATION DESK OPEN

7–10:30 a.m. | Evergreen Ballroom Foyer, Lobby Level

BREAKFAST BUFFET OPEN

7:30 a.m. | Grand Ballroom, 2nd Fl.

ALL ATTENDEE BREAKFAST & EXECUTIVE COMMITTEE/GOVERNING BOARD MEETING

8–10:30 a.m. | Grand Ballroom, 2nd Fl.

ADJOURN 10:30 a.m.

THANKS TO THE FOLLOWING CSG 2011 NATIONAL CONFERENCE PARTNERS ...

GOLD LEVEL

Altria Client Services Inc. | AstraZeneca LP | AT&T | Border Legislative Conference
Government of Canada | Embassy of Mexico | Exxon Mobil Corporation

SILVER LEVEL

3M Company | American Electric Power | American Petroleum Institute
Boehringer Ingelheim Pharmaceuticals, Inc. | Comcast | CVS Caremark
Intuit | Kraft Foods Global, Inc. | Microsoft Corporation | Pfizer
PhRMA | Procter & Gamble | State Government Affairs Council

BRONZE LEVEL

Astellas Pharma US, Inc. | Bayer HealthCare

QUARTZ LEVEL

American Chemistry Council | American Coalition for Clean Coal Electricity
Bridgepoint Education | Edison Electric Institute | Genentech
Hospital Corporation of America | LifePoint Hospitals | Lilly USA | MedImmune, Inc.
Sunovion Pharmaceuticals Inc. | T-Mobile USA | TransCanada Corporation

FRIENDS OF CSG LEVEL

American Veterinarian Medical Association | Hewlett-Packard



CSG MISSION

Established in 1933, The Council of State Governments is the only organization that takes state government to the next level by creating a multibranch, nonpartisan community. Because of this community, we are able to identify and share best practices and take on the critical challenges of the future in an unparalleled fashion. We do research, we create forums for innovation, and through our community we ensure the states continue to be recognized as the laboratories of democracy.

CSG OVERVIEW

Governors, legislators, justices, appointed officials and agency directors—our community is composed of officials from all three branches of government from every state and territory in the U.S. Several Canadian provinces also participate in the CSG community through affiliations with CSG's regional offices. CSG's expertise includes affiliate organizations with specialized knowledge. Government affairs professionals from Fortune 500 companies, professional associations and nonprofit groups participate in the community through the CSG Associates program.

CSG WASHINGTON, D.C., OFFICE

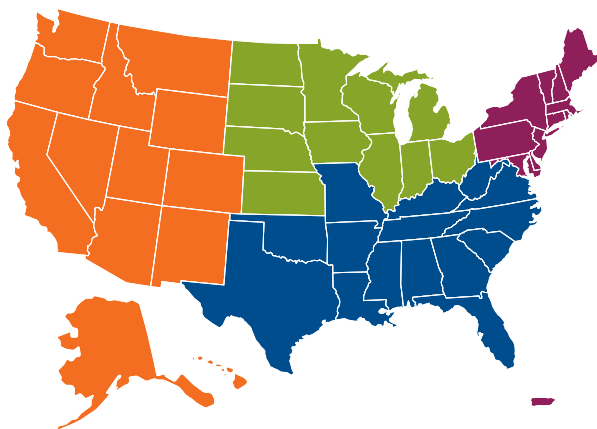
CSG's Washington, D.C., office provides a voice for state leaders to Congress. The Washington office monitors federal developments and trends and evaluates the impact of federal activities, including U.S. Supreme Court decisions, on states. The CSG Washington office is well-positioned to create the kind of relationships that grow into partnerships between the states and the federal government.

CSG REGIONS

Regional by design, CSG is a national community with six offices across the U.S. The headquarters office is in Lexington, Ky., and the federal liaison office is located in Washington, D.C. Regional offices are located in Atlanta, Chicago, New York City and Sacramento. All CSG members have the opportunity to participate on two levels—regional and national. This structure invites focused participation from members on a more intimate, regional level and also provides a national community to exchange information and ideas.

CSG HEADQUARTERS

The national office in Lexington, Ky., is the epicenter for CSG's mission to help make states stronger. The headquarters office provides policy analysis and tracks national issues facing state governments. The Lexington staff also manages CSG's national meetings and programs. These national meetings convene state leaders, private sector partners and staff from every region to learn from guest speakers, network with colleagues and share solutions. CSG's flagship publications such as *The Book of the States* and *Capitol Ideas* magazine are also produced at our national office. State leaders rely on these publications, as well as our many policy briefs and multimedia materials, to assist them in the challenge of governance. The national office is also home to other CSG national programs: the Henry Toll Fellowship Program, the Associates Program, 14 CSG Affiliate organizations, Suggested State Legislation, the National Center for Interstate Compacts and the Innovations Awards. To learn more about CSG, visit us on the Web at www.csg.org.



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★ CSG ASSOCIATE

Susanna Zimmerman
4666 Faries Parkway
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ph (217) 424-5200
susanna.zimmerman@adm.com
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2760 Research Park Drive
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ph (859) 244-8258
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Learn the basics of using Facebook and Twitter, get your individual questions answered, and learn what you need to know to protect your privacy when using these ever-evolving tools. The hands-on experience will help you work with your own accounts if you have them or help you create an online presence if you have not yet joined the social media world.

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Herndon, VA 20170
ph (703) 481-2000
gblount@ibts.org
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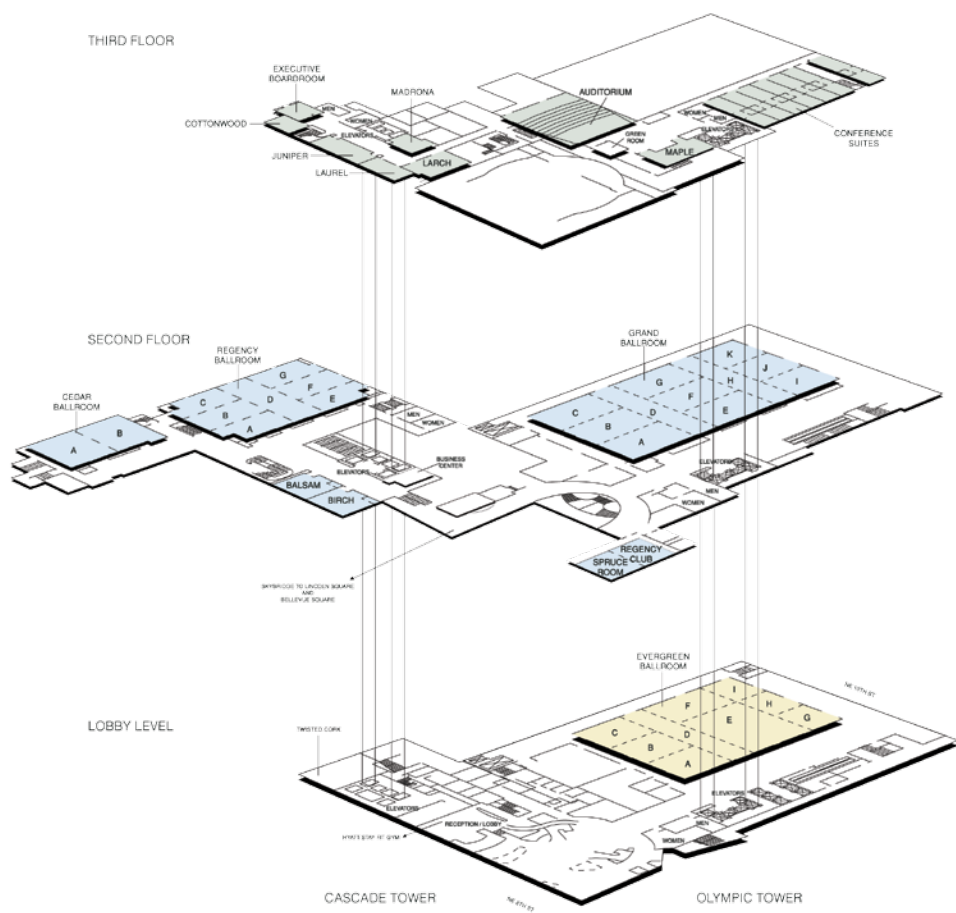
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04.10

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